



BlueCross BlueShield
of Kansas City

An Independent Licensee of the
Blue Cross and Blue Shield Association

PersonalBlue HRA Billing and Funding

Information Regarding Your New Health Plan

Welcome to Blue Cross and Blue Shield of Kansas City (BCBSKC). As the area's only locally headquartered and managed insurer for more than 70 years, it is our pleasure to serve your company.

You have selected PersonalBlue, one of our most popular plans today.

PersonalBlue is a type of health plan provides a PPO plan that is compatible with a Health Reimbursement Arrangement (HRA). PersonalBlue is an innovative plan that gives your employees choice and control over their healthcare expenditures. The HRA is funded by you, the employer, at the level you choose. PersonalBlue gives you a way to offer quality health coverage with virtually no surprises when it comes to cost.

Getting Started

In order to service you better, we'd like to provide some key information regarding the billing and funding of the HRA.

- An HRA invoice will be emailed to your company every Tuesday at 2:00 p.m.
- The email will go directly to the contact person listed on the HRA Benefit Request Form.
- The email will come from the following source: _bcbskc_pca_invoicing@bcbskc.com.
 - Please check Spam Mail and/or Junk Mail folders for this email address when first receiving. Once identified, accept the email address as a safe recipient.
 - If you need multiple people receiving the invoice, we suggest creating a group email account in your email tool.
- The HRA invoice will come every week, even if there is no funding necessary.
- The necessary funds will be pulled the following Thursday from the bank account that is listed on the HRA Benefit Request Form.

Thank you for choosing Blue Cross and Blue Shield of Kansas City. We look forward to serving your employees' health insurance needs. If you have any questions, please contact your broker or your BCBSKC marketing representative.